

Advancing Women and Youth Entrepreneurship

In collaboration with the U.S. Embassy, Tokyo and Kyoto University. Designed to help women and youth entrepreneurs gain the skills, knowledge and network to scale their businesses.

Features & goals

- In-person learning + self-paced training + virtual workshops.
- Learn to create successful business and to bring new products and services to market.
- Master strategies and methodologies employed by successful startups.
- Develop tactics to effectively assess business opportunities.
- Expand your knowledge of intellectual property protection.
- Learn to create a commercialization plan to position your company for market entry.
- Build an extensive global network

Dates & method

- From January through September 2021
- Innovation Readiness® Series: online self-paced entrepreneur training, web-enabled sessions and in-person workshops.
- Stipend to offset travel costs associated with workshops held in Japan.
- Other opportunities may include traveling to Austin, Texas, named the No. 1 place to start a business in 2020 by Inc. magazine, and qualifying for mentorship by experienced commercialization professionals.

Application Information

Download and complete the application, fill it and email it to Ian Hughes, program general manager, at ihughes@austin.utexas.edu.

Apply now

<https://utexas.app.box.com/s/6ooliwjnbz83ghvjhi6b5an9youa753k>

More information

<https://global.utexas.edu/innovation-lab/programs/japan-entrepreneurship>

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Stages & contents

Stage 1: Innovation Readiness Series® Online Training

3-Month Self-paced Training Program. Open to 50 participants, consisting of 10 modules covering the basics of Entrepreneurship, Intellectual Property, Market Validation, Pitching, and other essential entrepreneurial skills.

Approximately 20-30 hours of dedicated time required for this stage.

At the end of Stage 1, 25 participants exhibiting the highest scores on the training and potential for market success will be invited to join Stage 2.

Stage 2: Introduction to Entrepreneurship and Quicklook® Market Assessment

24 total hours. 1-Week Training Workshop, followed by a 3-month period of scheduled mentor sessions, along with a Quicklook® Market Assessment to gauge the potential market impact of your business.

Approximately 3 full days of classroom time (~8 hours per session) required for the training workshop.

Approximately 40-80 hours of dedicated time required to complete the Quicklook Market Assessment. Time required is highly dependent on stage of business development and individual pace.

At the end of Stage 2, 15 participants demonstrating the highest market impact scores will be invited to join Stage 3.

Stage 3: Advanced Entrepreneurship Workshop and “Shark Tank” Pitch Competition

24 total hours training + 1hr Pitch. 1-week immersive program covering governance, funding sources, acquiring investment capital, marketing, and honing your pitch.

Approximately 3 full days of classroom time (~8 hours per session) and 1 day for the pitch session.

At the end of Stage 3, 6 participants selected by the judges as having the most effective pitch and advanced business proposition merit will be invited to join the final stage of the program.

Stage 4: Tailored Mentoring and Detailed Venture Assessment

3 Months access to an expert mentor assessing your specific needs from venture formation to valuation. Mentoring sessions will be arranged with each mentor based on company milestone achievement.